

Deadline: TUESDAY, APRIL 28th, 2026

Return Application materials to:

1) LHS Guidance Office (preferred)

or

2) Online to [mrmoosic@gmail.com](mailto:mrmoosic@gmail.com)

See [www.bdsaim.com](http://www.bdsaim.com) for instructions

brian d. siewert

ARTIST IN MOTION

Scholarship

The annual, competitive brian d. siewert "Artist In Motion" Scholarship is granted to a graduating Lakeshore High School senior pursuing a passion and higher education in ANY field of the arts. The winner receives \$10,000 and is decided by a jury of artistic professionals on the student's display/performance/representation of both commitment and excellence in their chosen art form.

## **BIOGRAPHY of BRIAN D. SIEWERT**

Brian's prolific career in music, television and art began at the early age of seven. While sitting on the lap of a J.C. Penny's Santa Claus, Brian told Santa that if he got a piano for Christmas, then he would know that Santa is truly 'real.' After a wink and a nod from Santa to Brian's mother, Siewert still believes in Santa to this day!

Brian pursued classical piano lessons for years as well as performing as a musician and actor throughout his elementary, middle and high school years. After graduation from Lakeshore High School in 1985, Brian headed east to attend the prestigious Berklee College of Music in Boston. He then moved on to Belmont University in Nashville pursuing a specialized major in Music Business. During his college years he played in several pop/rock and funk bands. Eventually an intense multi-year internship in Music City USA's pro recording studios planted the seeds for what would ultimately blossom into a diverse musical career on stage, in studios and on screen for this Stevensville native.

Siewert has performed on famed stages as diverse as Radio City Music Hall, NBC's "The Tonight Show" and The Grand Ole Opry and toured the nation playing to sold-out arenas as keyboardist for country superstar Wynonna Judd. In Nashville's studios Brian D. Siewert has served as session keyboardist, string arranger and conductor for such megastars as Rascal Flatts, Barbara Mandrell, Alabama, Trace Adkins, N-Sync, Christian artist Steve Green and pianist Jim Brickman. But it was Brian's love for composing music-to-picture that turned his career in a direction he never dreamed possible. Siewert served as principal composer/songwriter/music producer for the longest running drama in television history, CBS's "GUIDING LIGHT," "AS THE WORLD TURNS," NBC's "ANOTHER WORLD" and "SUNSET BEACH." He earned 24 Emmy® award nominations and took home 4 Emmy wins over his storied musical career in daytime. This drew the attention of icons Oprah Winfrey and Ellen DeGeneres, where he also served as composer for their incredibly popular talk shows. In 2024, The Society of Composers and Lyricists gave Brian their "Trailblazer Award" for his valuable contributions to the pioneering of scoring for film & television in Nashville.

Brian received Lakeshore's prestigious "Distinguished Alumni Award" in 2008.

[www.briandavidsiewert.com](http://www.briandavidsiewert.com)

## **HOW TO APPLY...**

There are 3 ways to get application materials:

1) See Guidance Counselor's Office front desk for hard-copy application materials

or

2) Email **mrmoosic@gmail.com** to request docs that you will download, print out, fill out and deliver to your people writing letters of recommendation. Signatures are required. All required application docs will be delivered to you via PDF files.

3) Scan QR Code, download and print out these documents

and there are 2 ways to deliver completed application materials by deadline Tuesday, April 28th, 2026:

1) Deliver paperwork in a large manilla envelope or portfolio folder AND any supporting art (returnable) to Guidance Counselor's Office. If your art is represented via a visual medium (ie: video of you acting, singing, dancing, a film, photography, pictures of your visual art) a thumb drive is the best delivery method. Important: double check that your content on the thumb drive is readable on an Apple/Mac or we won't be able to review it. If you are a visual artist of any kind, hard originals (of what was a picture on your thumb drive submission) will be required to bring to your scheduled jury interview.

or

2) Deliver online to **mrmoosic@gmail.com** AND, depending on your art form, some kind of easily up-loadable / down-loadable link for over-sized files where you will upload your materials ie: google drive / wetransfer / dropbox

Well-organized folders with your name in ALL CAPS and your field of art (ie: film maker, painter, etc.) and easily identifiable /detailed naming of all files is mandatory. If you have physical art (sculptor, glass, 3D mixed media), include

pics and/or video in your submission but also bring the art to the juries.

**Brian and jury are interested in finding a passionate, creative and talented student who is zealous about his or her artistic career goals. Financial need or grade point average is NOT a scholarship criterion.**

**Eligibility Criteria:**

- 1) Be a senior at Lakeshore High School and on target to graduate in June of application year.
- 2) Be a United States citizen or legal resident of the United States.
- 3) Acceptance into a postsecondary school, college or conservatory
- 4) Major in applied arts or an 'art' field. Exception is made for 'entrepreneurial' arts, where a student may be majoring in business. The student does NOT need to be enrolled in a school-related course to apply (example: a band or choir class is not required for a student pursuing a music major; an illustrator/cartoonist is not required to have taken art classes in high school).
- 5) Finalists must agree to interview and demonstrate talents to the selection committee.
- 6) Scholarship recipient must agree to return to LHS to share their artistic talents and postsecondary learning experiences with Lakeshore students.

**Required Documentation:**

- 1) Personal Statement: The applicant must provide a personal statement revealing who the student is and why they believe they deserve the scholarship. The jury is interested in the student's ideas, passion, love, commitment, dreams, career goals, challenges, creativity, experiences and inner drive to pursue an arts career. Submit a type-written, double spaced document on 8 1/2" x 11" paper (or Word doc if applying via online). Please place student name and artistic field in the upper right corner.
- 2) Career/Talent Documentation: The applicant must submit their own documented skill, talent, achievement or creativity through photo, video, audio format (mp3/mp4), digital film, portfolio or other creative means. Documentation will be returned to applicants.

\*Examples:

- a. "Winter," acrylic painting, 24" x 36"
- b. Black/White photograph, 8" x 10"
- c. Essay or piece of music the student composed
- d. Submit samples from group work. Please explain applicant's role in the group project or performance
- e. 10 minute film; *"I was the cinematographer on this film made for my film studies class"*
- f. 6 minute video of my dance troupe; *"I am the dancer in the red"*
- g. 5 minute video excerpt from my high school production; *"I play Dorothy, in the blue dress, stage right"*
- h. Art portfolio
- i. Video of a performance or talent. Include a brief description in the introduction or attach a brief description

3) Resume, Repertoire, or Description of Applicant's body of work: Describe activities in the student's area of interest. (School, community, regional, state or national performances; awards, or accomplishment, in or out of the classroom). This requirement must be typed on 8 1/2" x 11" paper (or Word doc) and include the applicant's name.

4) Two Letters of Recommendation: Two letters are required from individual's other than relatives. One letter must be completed by a person who knows best of the student's talents abilities, strengths and career input. See documentation below.

5) High School Transcript: Please submit a seventh semester transcript

6) Letter of Acceptance: Submit a document verifying program or college acceptance. If notification is to be accepted after April 28th, 2026 please submit an explanation.

Note: Applicant may submit items 1-3 of the required documentation in creative formats. Example: The applicant's Personal Statement as well as Career/Talent Documentation may be submitted in an alternative medium such as an audio/film version. The Resume, Repertoire, or Description of Applicant's Body of Works may be included in the Career/Talent Documentation if related to visual or graphic arts careers.

\* A student, who remains eligible to continue their program after one year, must submit a renewal application. The maximum scholarship award of \$10,000 will be given in increments of \$2,500 per year. Funds will be mailed to the institution.

\* *Scholarship winner will be announced at Honors Night and must be present to win.*

# ARTIST IN MOTION

NAME \_\_\_\_\_  
Last First Initial

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE NUMBER \_\_\_\_\_

CELL NUMBER \_\_\_\_\_

EMAIL \_\_\_\_\_

ARE YOU A U.S. CITIZEN? YES NO (If no, provide documentation of residency status)

NAME OF ONE PERSON WHO BEST CAN DESCRIBE YOUR TALENT/SKILL

NAME \_\_\_\_\_ TITLE \_\_\_\_\_  
(example) PRIVATE TUTOR

ORGANIZATION/BUSINESS \_\_\_\_\_  
(example) MICHIGAN SYMPHONY ORCHESTRA

ADDRESS \_\_\_\_\_

TELEPHONE or CELL \_\_\_\_\_

MY CAREER GOAL/NAME \_\_\_\_\_

NAME OF PROGRAM AND COLLEGE YOU WILL ATTEND: \_\_\_\_\_

(Example) BFA Dance Division; the Juilliard School; New York City, NY

# SIGNATURES

I certify that the information submitted is my own work or I have documented my role in a group project.

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Applicant's Signature

date

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Parents or Guardian Signature

date

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Counselor Signature (verify the student is on target to graduate)

date

## CHECKLIST

- Personal Statement
- Career/Talent Documentation
- List the documentation: \_\_\_\_\_  
Ex: "Portfolio," "One thumb drive" or "Uploaded to offline storage server, link provided to email"
- Achievement List/Resume or Description of Applicant's Body of Works
- 2 Letters of Recommendation
- High School transcript
- Signatures page
- College or Program Letter of Acceptance

brian d. siewert



Scholarship

**LETTER OF RECOMMENDATION**

*\*Due no later than Tuesday, April 28<sup>th</sup>, 2026*

Recommendation for: \_\_\_\_\_  
Applicant Name

Recommendation from: \_\_\_\_\_

Title: \_\_\_\_\_

Organization/Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Cell: \_\_\_\_\_

This letter may be shared with the student? \_\_\_\_ YES \_\_\_\_ NO

Lakeshore Public Schools appreciate the effort you expend on behalf of this student. The jury is most interested in hearing your evaluation of this student based on their passion, experience, talent, potential, creativity and commitment to their career pursuit. Please describe what makes this applicant distinctive...

THANK YOU for submitting this page with letter of support.

Brian D. Siewert Scholarship Committee  
Lakeshore High School  
5771 Cleveland Ave.  
Stevensville, MI 49128  
(269) 428-1579

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